

WasteNet

Winter 2003



newsletter

Commercial Solid Waste and Recycling News

Saving Money... By Reducing What Your Company Throws Away

At a time when cutting business expenses has moved to the forefront of business planning, Sunnyvale businesses should not overlook their potential for reducing waste disposal fees. Garbage service is a cost of doing business and it can be managed just like other expenses can. By starting a waste reduction and recycling program and then looking for opportunities to reduce the size and/or frequency of your garbage container, you could save your company money!

The Sunnyvale Commercial Recycling Program can help businesses evaluate ways that garbage fees may be reduced. A **free waste assessment** by City staff, particularly for businesses that have six cubic yards or more of garbage service each week, is a valuable option to pursue.



The Evolution of the trash can

A waste assessment includes a site visit and written recommendations that cover:

- Recycling & waste reduction opportunities
- Buying recycled product resources
- Award opportunities
- Potential garbage savings evaluation

Some of the Sunnyvale businesses that have already taken advantage of this free resource include:

- Western Multiplex Corporation
- Applied Materials
- Novalux, Inc.
- Skystream Networks, Inc.
- InTest Corporation
- Advanced Micro Devices
- Honeywell Electronic Materials
- Robbins Scientific Corporation

If you are interested in having a waste assessment at your company, please contact Julie Benabente at (408) 730-7484.

Do you think your business has an exemplary waste reduction and recycling program? Let us know! Your business could be highlighted in the next edition of WasteNet!

Paper Recycling Resources

Most businesses use paper during their daily work activities, and for some, paper can add up to as much as 40% of the waste stream. The following recycling service providers can offer office paper recycling services to Sunnyvale businesses*:

Emerald Services Co.
(408) 980-8811

Enterprise Recycling**
(650) 364-3333

In-House Recyclers**
(408) 292-4372

Mission Trail Waste Systems
(408) 727-5365

Northern California Paper Recyclers
(510) 476-1620

Paper is Money**
On-call service available
(650) 967-2534

Recycled Fibers of California
(408) 297-1022

Sisca & Sons
(510) 657-9775

Smurfit-Stone Recycling**
(408) 288-7553

Western Pacific Pulp & Paper
(510) 494-2060

Weyerhaeuser Paper
(510) 490-5887

To supplement your office paper recycling program, the City can offer up to 200 desktop recycling containers at no charge. Start your office paper recycling program today!

*Service options and associated fees may vary. This list does not constitute an endorsement by the City of Sunnyvale

**May also be able to offer cans & bottle recycling with paper recycling service.

We would like to hear from you.

Please take a few minutes to let us know: (1) what information in WasteNet you find useful; (2) what waste reduction, recycling, and buy recycled topics you would like to learn more about; and, (3) any other thoughts and comments, including your own waste reduction and recycling success stories. Simply email jbenabente@ci.sunnyvale.ca.us, send mail to City of Sunnyvale, 301 Carl Road, Sunnyvale, CA 94089, or fax information and comments to (408) 734-2376. Thank you for your input!

Calendar of Events

Environmental Achievement Award
Presented at State of the City Awards
March 4th
www.ci.sunnyvale.ca.us/recycle
(408) 730-7473

**Business Hazardous Waste
Drop-off Events**
• February 14th • March 14th
• April 18th

Businesses may participate by appointment only. Visit www.hhw.org or call (408) 299-7300 for more information.

Earth Day
April 22nd
www.bayareaeearthday.net

Get the Facts About Recycled Paper!

Recycled paper is more widely used than ever — and with good reason! After reading the facts below, you'll understand why we're stumped if your company hasn't made the switch to recycled paper.

Fact #1: Recycled paper is as high quality as virgin paper.

Three major office equipment manufacturers and the U.S. Government Printing Office (GPO) evaluated the quality and performance of more than a dozen brands of 30% recycled paper in various office equipment and found that recycled paper was equivalent in performance to virgin paper!¹

¹The Results are in...Paper Containing 30 percent Post-Consumer Fiber (30% PC) Works Just Fine", www.ofee.gov

Fact #2: Recycled paper is priced competitively with virgin paper.

An informal survey of four office supply vendors found that 30% post-consumer recycled paper is competitively priced with virgin paper (specifications: 8.5" x 11", 20 lb., 84 bright)². Your company may even be able to obtain discounted pricing by joining an organization such as the Recycled Products Purchasing Cooperative (1-800-694-8355, www.recycledproducts.org). To request a list of local recycled paper sources, contact the Commercial Recycling Program at (408) 730-7484.

²Office Depot, Office Max, Boise Cascade, and Businesssupply.com were surveyed. Virgin paper prices ranged from \$2.59 – \$10.95 and recycled paper ranged from \$2.89 – \$11.10 per ream.

Fact #3: Recycled paper has numerous environmental benefits over virgin paper.

According to the United States Environmental Protection Agency³, by buying recycled products, your company will be helping to: save natural resources, save energy, save clean air and water, and save landfill space.

³www.epa.gov/region09/waste/solid/reduce.html#br2

Why wait?

Make the switch to recycled paper today!



Business Bulletin

Easy Access to Valuable Recycling Resources

Visit www.ci.sunnyvale.ca.us/recycle (Commercial Services link) for information on recycling resources, free recycling containers and posters, buying recycled products and more!

Get the Latest Recycling News with the Commercial Recycling Email List

Interested in joining over 200 Sunnyvale businesses already receiving valuable recycling information via email? Send your request to join the Commercial Recycling Email List in an email to jbenabente@ci.sunnyvale.ca.us.

Solid Waste and Recycling Resources

Commercial Recycling Program

Business waste reduction, recycling, reuse, and buying recycled assistance — (408) 730-7484

www.ci.sunnyvale.ca.us/recycle/commercial.htm
jbenabente@ci.sunnyvale.ca.us

Revenue Division

Commercial garbage service start/stop & billing questions — (408) 730-7681

Santa Clara County Hazardous Waste Recycling & Disposal Program

Hazardous waste drop off appointments & information — (408) 299-7300 www.hhw.org

SMaRT Station® (301 Carl Rd, SV)

Disposal/recycling drop-off center; 7 days a week, 8am-5pm — (408) 752-8530
www.ci.sunnyvale.ca.us/recycle/smart-rec.htm

Specialty Solid Waste & Recycling

Commercial cardboard recycling service start/stop — (408) 565-9900

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Printed on 100% Recycled Content Paper, 50% Post Consumer Waste.